

GARY M. SILVERS

1176 Skyline Road
Henderson, Nevada 89002
Cell: (949) 422-5705

QUALIFICATIONS: Consumer Product Creator

As a chemist, invented many profitable well known consumer products within the personal care, OTC, pharmaceutical, household, automotive care, surface care, food, and vitamin markets.

Establish suitable guidelines and standards to achieve maximum product quality, consistent production and cost effectiveness. Work closely with governmental officials to insure product regulations affecting the personal care and industrial chemical industries are appropriate and approved.

DIVERSIFIED EXPERIENCE ENCOMPASSES:

- Created and implemented thousands of successful and profitable innovative consumer products
- Proven track record for generating many new products within several different industries
- Designed programs to substantiate marketing claims
- Direct all product scale-up and manufacturing processes
- Optimize production costs with product performance for maximum company benefit
- Established a global SDS system
- Regulatory affairs – Manage and directed global regulations
- Quality Control Manual – Created and implemented

AREAS OF EXPERTISE

- A well proven diverse background in bench-top chemistry
- Marketing, advertisement, professional and consumer knowledge
- Regulatory affairs and governmental issues
- Quality controls and quality assurances
- Product evaluation and testing
- Organic, inorganic, and biochemistry
- Computer, verbal and written skills

WORK EXPERIENCE

Jul 2021-Present

CONSULTANT: Consumer Product Creator, Henderson, NV
GARY SILVERS, BS, MBA, LLC

As a proven formulation chemist with over 30 yrs experience, invented many profitable well known consumer products within the personal care, OTC, pharmaceutical, household, automotive care, surface care, food, and vitamin markets. I am available to create and develop product growth opportunities for your company.

1992 - April 2021 (29 yrs)

MEGUIAR'S INC. Irvine, CA. Div. of 3M

Vice President of Research & Development – Global Development

- Creator and mastermind of automotive products to resemble high-end cosmetic products
- Company leadership and product improvement team member

- Chaired all aspects of research and development of products, policies, objectives, and initiatives, including manufacturing procedures and quality controls for worldwide distribution
- Spearheaded organization's superiority by creating "must have" products and developed many profitable breakthrough "cutting-edge" products
- 10x company sales and EBIDA during my leadership
- Exceeded customer's expectations while maintaining maximum profitability
- Determined appropriate packaging to deliver highest quality, integrity products
- Product performance testing, stabilities, vendor materials, and 3rd party lab support
- 3M consumer products excellence awards in 2011 and 2020
- Assured regulatory agencies worldwide for product acceptance
- Maintained current regulations and advised of future regulatory matters
- Implemented meaningful quality control procedures and standards
- Review, test, and improve all raw materials including packaging components
- Support manufacturing, sales, and field services
- Developed and implemented all MSDS information worldwide
- Successfully resolved difficult customer complaint issues

1985 – 1992 (7 yrs)

MERLE NORMAN COSMETICS INC., Los Angeles, CA

Product Development/Regulatory Affairs Manager

- Responsible for creating and developing all skin care, bath care, hair care, sun care, OTC products, and soap bars
- Increased organic sales by 18% annually through new product introductions
- Conducted meaningful consumer product testing used for claims support
- Advised and supported product development groups; e.g. advertisement, training, and promotional departments
- Co-chaired post production task force product compliant reconciliation
- In 1990, responsible for governmental legislation and regulatory affairs
- Created and implemented the company's OSHA Chemical Hygiene Plan
- Member of CTFA to determine Prop. 65 risk factors in consumer products
- Research product and company intelligence information

1982 – 1985 (3 yrs)

MAX FACTOR INC., Hollywood, CA

Senior Scientist/ Section Manager

- Developed the Max Factor, Halston, Orlane skin care lines worldwide
- Instituted manufacturing procedures, quality control guidelines, and standards
- Created a new state-of-the-art skin care treatment line for Orlane, resulting in significant profits to help sell the division in 1985
- Supervised and directed manufacturing for Halston products, Max Factor eye shadows, mascaras, and a newly patentable liquid powder eye shadow at various manufacturing plants

1981 - 1982

COPPERTONE, SCHERING-PLOUGH, Memphis, TN

Senior Pharmaceutical Research Chemist

- Created two new sun care lines for the domestic and international markets
- First to develop an OTC approved high SPF lip balm protectant

1979 - 1981

AVON PRODUCTS, INC., Suffern, NY

Product Developing Chemist

- Promoted within the first year with overall responsibility for formulating skin care and health care products to meet FDA and marketing claims along with their product stabilities from development to mass market worldwide production
- Developed many OTC pharmaceutical products, including analgesics, sunburn prevention, fluoride toothpaste and other health care; with many products still in existence today

1977 - 1979

COTY COSMETICS, DIVISION OF PFIZER, Parsippany, NJ

Cosmetic Chemist

- Developed skin, bath, and hair care products, along with soap bars, pomanders, and candles
- Responsible for aerosol products; converted all fluorocarbon products to hydrocarbon propellants
- First to develop and market high delivery pump systems as an alternative to aerosols

1972 - 1977

RUBYAT COSMETIC COMPANY, New York City, NY

Chemist and Perfumer

- Worked part-time (school) formulating and compounding fragrance preparations and hydroalcoholic systems for production

ADVANCED SEMINARS/COURSES

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| * Water based Coatings, Spring 1995 | * SCC Semi-Annual Seminars, 1981-1986 |
| * Modern Coatings and Its Chemistry Fall 1994 | * SCC Annual Seminars, Fall 1977-1989 |
| * US Environmental Laws & Regulations, Fall 1993 | * Scientific Writing Course, Spring 1980 |
| * CSMA Scientific Symposium, Spring 1993 | * Functional Raw Ingredients, Fall 1980 |
| * CTFA Scientific Seminars, 1990 - 1992 | * Surface Active Agents, Fall 1979 |
| * SCC Scientific Seminars, 1986-1990 | * Hair Science & Product Tech., 1978 |
| * Anti-Aging Symposium, Fall 1987 | * Emulsion Technology, Fall 1977 |
| * Polymer Coatings, Fall, 1995 | |

PATENTS & PAPERS WRITTEN

1. **Composition Patent:** *"Preparation of Stable Anhydrous and w/o Compositions by Cation- Modified Organophilic Clays without the Need of Using High Mechanical, Thermal, or Chemical Energies."* Gary M. Silvers, June 1984
2. **Increased Microcirculation by Herbaceous Derivatives,** Gary M. Silverstein; *Presented September 1982 to Max Factor and Orlane staff initiated the development of Orlane's "Morning Recovery Solution."*
3. **The Application and Development of OTC Counter-Irritant Products,** Gary M. Silverstein; *Paper written and presented before the Avon Research and Marketing departments in June 1980.*
4. **Composition Patent:** *"A Waterbased Tire Gel Coating"* Gary M. Silvers, June 1999
5. **Composition Patent:** *" A Polyurethane-Polyester Foam Applicator"* Gary M. Silvers, April 1999
6. **Composition Patent:** *"Vehicle Surface Care Products in Sheet Form"* Gary Silvers, May 2003
7. **Composition Patent:** *"Polishing & Buffing Pad"*, Silvers, Sevigny & Bergman; Nov. 2004
8. **Composition Patent:** *" A Waterbased Protective Peelable and Risible Clear Coating"* Gary Silvers, June 2004
9. **Chemical Composition:** Anhydrous Protectant Chemical Composition; Silvers & Nercissiantz; May, 2008

PROFESSIONAL ASSOCIATIONS

1. Active member of Society of Cosmetic Chemists, from 1977 – 1992

- * Board member (Treasurer) of the Southern Chapter from 1991 – 1992
- * Chairman of the Scientific Seminar, 1989
- * Chairman of the Education Committee, 1988 - 1990
- * Chairman of the 1988 Dinner-Dance
- * Presentation Jury Member 1987
- * Member of the Education Committee 1987-1990

2. Active member of the CTFA Society, from 1990 – 1993

- * Supported California's Prop. 65
- * Member of the Scientific Advisory Executive Committee

3. Visiting instructor at UCLA Cosmology School, 1989 - 1992; "Cosmetic Chemistry"

4. Member of the American Chemical Society, 1975 to present

5. Member of Manufacturing Engineers, 1993 - present

6. Member of the Society of Automotive Engineers, 1992 – present

7. Active Member of the Protective Coatings Society, 1995 – present

8. Member of the Package Professional, 1996 – Present

EDUCATION

City University of New York, Queens College,

Major: Chemistry, emphasis in biochemistry. **Degree: B.A. Chemistry, June 1977**

New York University, New York City, 1975 - 1977

Thesis: "Opiate-receptor binding sites in brain tissue" (225 hrs.)

Pepperdine University, Malibu, California, 1983 - 1985

Master Degree in Business/Chemistry

Who's Who Recognition:



<http://worldwidebrandingpr.com/press-release/gary-mark-silvers-recognized-for-excellence-in-creating-new-consumer-products-i>

OTHER SKILLS

Musician (piano & keyboards), composer and sound engineer. Produced, written, performed and engineered musical compositions for off-Broadway shows, television and other music venues.